



BEN CROSS

GRAPHIC DESIGN & DIGITAL MEDIA

PRINT & DIGITAL DESIGNER

EXPERIENCE

FINTECH

BLACK KNIGHT INC.

GRAPHIC DESIGNER

May 2017 - Current

Designs content for web, social media, trade shows, conferences, and digital signage—while adhering to brand standards; Builds and creates emails, landing pages, sales sheets, and promo videos for new products offered; Collaborates with the marketing team in the creation and execution of design campaigns; Utilizes a consistent creative process to move projects from concept to completion.

SPINNAKER MEDIA | UNF

GRAPHIC DESIGNER

May - September 2016

Worked closely with the creative team in ensuring that all magazine and web content convey information in an attractive, interactive, and effective manner; Designed signage, promotional materials, illustrative graphics, and advertisements for news and sports stories;

NAVY

HONORABLE DISCHARGE

2005 - 2013 | Sailed the World

EDUCATION

EDU

UNIVERSITY OF NORTH FLORIDA

BFA IN GRAPHIC DESIGN & DIGITAL MEDIA

- ▶ Outstanding Graduate Award;
- ▶ David Porter Award.

SKILLS

- ▶ Thrives in fast-paced environments while learning new and innovative technologies;
- ▶ Strength in layout and typography;
- ▶ Strong ability to come up with unique concepts;
- ▶ Knowledgeable in HTML/CSS, WordPress site building, and wire framing;
- ▶ Expert in Photo Editing, Manipulation, and Color Correcting.

ADOBE CREATIVE SUITE

Ae

Au

Dw

Ai

Id

Lr

Me

Ps

Pr

SOCIAL

DESIGN

@BENCROSSDESIGN



PHOTO

@BENCHRISCROSS



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LET'S CONNECT

904.415.2043

